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Final Reflections on EAR Project

**EAR Step One – Flyer for College Students**

No matter what the class, one thing is for sure I need to study the material to ace my exams. This is true for many students. Depending on the subject and its content determines the way I study. I have learned throughout high school which ways work best for me. For math I redo problems, for physics I review notes and look over concept quizzes, and for psych I use flashcards. Everyone learns differently and everyone has their own methods of studying that works best for them. Some people come to college not knowing how to study. These students may take a class based on studying, attend a seminar, learn from friends, or get advice from professors.

There are thousands of flyers on campus; they are in the dorms, in some classrooms, in the hallways, in the library, in the bathroom, on doors, at bus stops, and many other places. They are seriously everywhere! A flyer is a great way to communicate information but only if it is done the right way. Just think about it, what makes you stop to read a flyer? A brightly colored flyer would be more appealing than a plain white one. One that has bulleted points would be better than one that has paragraphs of information, especially for someone who only has a few minutes to wait for the bus or before a class. One with a picture gives a good idea of what it’s about; remember a picture is worth a thousand words. These are all good characteristics of a flyer. My flyer is geared towards students. Its purpose is to inform students about a seminar on studying. The flyer is a deep blue. It has white text so it is clear and easy to read. It contains a yellow highlighted box to hold bulleted information about the study seminar. This keeps all the information together and makes it easier to read. In the lower left hand side is a bright yellow bubble containing the date, time and place of the seminar. Lastly each flyer has a person to contact or a website for further information so below the box I decided to put contact information for further questions.

**EAR Step Two – Letter for Professors/Advisers**

Since my topic was on studying the only logical genre to create for professors about studying was a letter inviting them to a study seminar. I feel a letter is a great genre for a professor because it has a professional take. I created this genre that allows professors the opportunity to come to the seminar to learn how to review material and teach it in ways for all learners. This is very important because everyone learns differently and as a professor you want your students to succeed.

I decided my letter should be short, sweet and to the point. After all what busy professor has the time to sit and read a huge letter? They have grading to do, essays to read, reply to e-mails, meet with students, prepare lessons, and much more. I decided to create a creative seminar title and add a cute watermark to make it more appealing. I then typed a few sentences inviting them to the seminar. I then organized the rest of the information in sections for an easy read. Each section was in bold so you can clearly identify what was in each section. I choose the sections that I thought would important for the professors to know about the seminar.

**EAR Step Three – Study Guide for Students (Satire)**

I decided to use my Satire as one of the genres. I decided my topic of studying was better suited for students than any other audience, so another genre I thought a student would really use to study was a study guide. From the models I gathered there are many different types of study guides. Most study guides focus on content. They narrow down what content you need to know for the test and might even give sample questions. Others give a breakdown of the test. Mainly giving an idea how many questions, what type of questions, and also what to expect. Some guides even give tips for success.

I decided since I don’t really have a specific content area I would focus my study guide on the test break down and give some “helpful” hints. I also thought of how teachers give students study guides. They either pass them out in class or e-mail it to them. I decided it would be fun and creative to make it look like it was sent in an e-mail. I enjoyed making the satire because it was a genre with a twist. I thought about everything I worry about when taking a test and then also the help tips I remember teachers and professors saying and just took the opposite. To me this was my favorite genre and I really enjoyed creating it.